

HANNAH WEISBURN

Product Designer.

CONTACT

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portfolio @ www.hannahweisburn.com
based in Los Angeles, CA.

EDUCATION

UNIVERSITY OF CINCINNATI DAAP
CINCINNATI, OH
BS in Industrial Design
Class of 2023 // 3.93 GPA

ACCADEMIA ITALIANA
FLORENCE, ITALY
Product Design
September-December 2021

COLLEGE FOR CREATIVE STUDIES
DETROIT, MI
Studied Product Design- 31 credits
2018-2019 // (4.0 GPA)

SKILLS

TRADITIONAL:

design research & analysis, creative thinking, cross-functional collaboration, user-centered design, immersive brand experiences, concept development, user-journey mapping, sketching and visual storytelling, prototyping, rendering, 3D modeling/ CAD, iterative design, 3D printing, CNC machining, injection molding, woodworking, welding, sewing, ceramics, social media, and customer service

DIGITAL:

2D: Adobe Suite (Photoshop, Illustrator, InDesign); Figma; Miro; SketchBook; Microsoft Office Suite (Excel, Powerpoint, Outlook) Google Suite (Slides, Drive, Gmail), Midjourney (AI)

3D: SketchUp, Podium, Rhino, Fusion 360, Keyshot, Alias, Clo3d, Cura

SOFT:

critical thinking // empathy

AWARDS & RECOGNITION

UC DEANS LIST- 5 semesters

CCS PRESIDENT LIST- 2 semesters

ONCE won \$2 from a scratch-off lotto ticket at my local grocery store

WORK EXPERIENCE

BROOKE'S & HYDE

LEATHER CRAFTSPERSON

CINCINNATI, OH // September-December 2022

Responsible for crafting quality leather goods-- specializing in men's casual and exotic belts and wallets. Learned the start-to-end process of making quality leather goods, including: cutting a variety of hides/ lining, splitting, skiving, gluing, sewing, burnishing, painting and embossing leather. Worked alongside another intern and a master of leathercrafting.

BISSELL

CONSUMER DESIGNER

GRAND RAPIDS, MI // January-April 2022

Worked hybrid under a senior manager on projects slated 1-3 yrs out, considering user journey, the POG, and Bissell's new VBL. For each project the entire design process was used including deep research, sketching, 3D modeling in Rhino, rendering in Keyshot and several critiques throughout with the entire 40 person Consumer Design team.

OWENS-ILLINOIS

GLASS CONTAINER DESIGNER

PERRYSBURG, OH // May-August 2021

Collaborated remotely amongst a small team of designers to ideate, 3D model in Alias and render in Keyshot glass bottle concepts as well as communicate ideas effectively in front of large and diverse audiences.

COMUNALE'S SCULPTURAL CREATIONS

METAL SHOP ASSISTANT

AKRON, OH // August 2020-March 2021

Assisted a master of craft with fabricating or restoring sculptures of varying material. Responsibilities included welding multiple types of metals, grinding, cutting, plaster and fiberglass mold-making and organizing & cleaning the shop.

MKG

EXPERIENTIAL DESIGNER

LOS ANGELES, CA // January-March 2020

Alongside a small crew of graphic & interior designers, we collaborated to create specialized experiences for a large range of brands. Tasks included: brainstorming with clients, organizing internal and client-facing design decks, 3D modeling and rendering in SketchUp & Podium, sourcing props, producing event graphics, as well as day-of set up for events and premieres.

INVOLVEMENT & LEADERSHIP

INDUSTRIAL DESIGNERS SOCIETY OF AMERICA (IDSA)

May-December 2021

Former treasurer of DAAP's student chapter of IDSA. Handled club funds as well as ran the chapter's instagram and announcements.

SUSTAINABLE INDUSTRIAL DESIGN INITIATIVE (SIDI)

August 2019-August 2020

Former secretary to UC's student start-up club that seeks to inspire and educate emerging industrial designers to consider design circularity.

STUDENT TECHNOLOGY LAB (STL) PRO

August-January 2019

Assisted students from multiple disciplines with laser cutting and 3D printing.